

**GWYNEDD MERCY
ACADEMY
HIGH SCHOOL**



CREW

*We invite you
to join us as*



A SPONSOR FOR THE 2023 SEASON!

The Gwynedd Mercy Academy High School Rowing Program is seeking businesses and professionals who would like to partner with us to support female student-athletes who are hardworking both in the classroom and on the water. Sponsors will also be highly visible to the School's large and successful base of parents, alumnae, and friends, as well as rowers and spectators throughout the Greater Philadelphia region.

Gwynedd Crew competes in regattas along Boathouse Row in Philadelphia during the spring from March through May and in the fall from September through November. We would be honored to give your business visibility and deserving recognition throughout the year as a Gwynedd Crew Sponsor.

The Program, just in its fifth year at Gwynedd, is a team sport that gives young women the opportunity to learn to row and compete in a highly competitive but fun environment through which they develop life skills for the future.

New racing shells, oars, ergometers, boat parts, and maintenance create a heavy financial burden on the School, the team, and their families. Your sponsorship will provide greater opportunities for our students who wish to learn the sport and compete as rowers.

APPROXIMATE COST OF EQUIPMENT

- | | |
|-------------------------------------|------------------|
| • New Shell (boat) | \$45,000 |
| • Oars | \$ 2,800 per set |
| • Shoes | \$ 680 |
| (attached to boats) | |
| • Ergometers | \$ 1,500 |
| • Maintenance of Existing Equipment | \$ 1,000 |



Please consider **investing in our rowers** and allow us to proudly **advertise your business.**

FOR MORE INFO CONTACT:

Gwynedd's Advancement Office at
267-946-0992

Crew Parent

David Rossmeisl P'24
at david.rossmeisl@gmail.com

Visit gmahs.org/crew

See other side for sponsorship opportunities and reply form

SPONSORSHIP OPPORTUNITIES

Deadline: February 1, 2023

All sponsorships will receive recognition in the Gwynedd Mercy *President's Report* that reaches thousands of alumnae, past parents, grandparents, friends, and 350+ current families.

Diamond \$5,000

- Large logo prominently placed on website with a link to business
- Large logo prominently placed on Sponsors Banner to be displayed at all regattas and events
- Large logo placed on chuck wagon
- Large logo on top tier of Sponsors t-shirt
- Plaque for Sponsor's Office with team photo

Platinum \$2,500

- Medium-sized logo placed on website with a link to business
- Medium-sized logo prominently placed on Sponsors Banner to be displayed at all regattas and events
- Medium-sized logo on second tier of Sponsors t-shirt
- Plaque for Sponsor's Office

Gold \$1,000

- Small logo placed on website with a link to business
- Small logo placed on Sponsors Banner to be displayed at all regattas and events
- Small logo on third tier of Sponsors t-shirt
- Framed certificate for Sponsor's Office

Silver \$500 (Hospitality Tent/Regatta Sponsor)

- Logo placed on website
- Signage at hospitality tent for a designated regatta with promotional material (provided by company) available for handout
- Name in large print on Sponsors Banner to be displayed at all regattas and events
- Certificate for Sponsor's Office

Bronze \$250

- Name placed on website
- Name in small print on Sponsors Banner to be displayed at all regattas and events
- Certificate for Sponsor's Office

ADDITIONAL DONATIONS

- \$200** Helps purchase equipment for coxswains so their voices can be heard to make every stroke count
- \$150** Helps purchase either one new seat or two new pairs of shoes
- \$100** Helps purchase a sling for a boat on race day
- \$ 75** Helps purchase oar grips/collars/clams
- \$ 50** Helps purchase a backstay - the metal pole that holds the oar at the proper distance from the boat

Thank you for your support!

Any amount that you can give directly supports the team, and every single donation is greatly appreciated. Your donation is tax deductible as Gwynedd Mercy Academy High School is an IRS designated 501(c)(3) non-profit organization; Tax ID # is 23-1740598.

GWYNEDD CREW 2023 SPONSOR FORM

SPONSORSHIP LEVEL

- Diamond \$5,000 Silver \$500
 Platinum \$2,500 Bronze \$250
 Gold \$1,000

CONTACT INFORMATION

BUSINESS NAME

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP CODE

HOME PHONE

CELL PHONE

EMAIL

PAYMENT INFORMATION

By Check: Please make checks payable to "GMAHS" and write "Crew Sponsorship" in the memo line.

By Credit Card: Please charge my gift to (check one):
 VISA MASTERCARD DISCOVER AMEX

CARD NO.

EXP. DATE

SEC. CODE

NAME ON CARD

SIGNATURE

Please share your connection to Gwynedd (optional)

YOUR LOGO: Gwynedd will contact you directly to secure your logo.

RETURN THIS FORM **Deadline: February 1, 2023**

- **by email:** ccoraceconnor@gmahs.org
- **by mail:** GMAHS, Advancement Office
PO Box 902, Gwynedd Valley, PA 19437
- **complete online:** gmahs.org/crew

QUESTIONS?

Please contact Colleen Corace Connor '86, P'25
director of annual giving, at ccoraceconnor@gmahs.org
or 267-946-0992
or Crew Parent David Rossmeisl P'24
at david.rossmeisl@gmail.com